視覺及包裝設計類 Visual and Packaging Design

台中原創
TAICHUNG
ORIGINAL
DESIGN

2026

視覺及包裝設計類 Visual and Packaging Design

丸文食品觀光工廠｜ 魚你分享盒

MARUWEN Tourism Factory｜Fish Floss Sharing Box







丸文以旗魚作為地方產業記憶，將三代傳承的魚鬆融入糕餅創作，延伸出「魚你分享盒」。禮盒外觀以旗魚躍出海面的姿態為靈感，搭配永續紙材與俐落圖像設計，將海洋與地方產業透過味道及包裝，凝聚在一盒伴手禮裡。

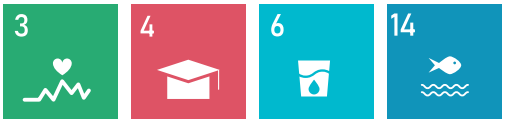
＊ 大量採購或客製化需求請洽業者

材質　金莎白卡

Drawing on marlin as a symbol of the region’s industrial heritage, MARUWEN incorporates its three-generation tradition of making fish floss into its pastry creations, giving rise to the Fish Floss Sharing Box. Inspired by the graceful leap of a marlin from the sea, the gift box combines sustainable paper with refined graphic design, bringing together the essence of the ocean and local industry through flavor and packaging, all gathered within a single gift set.

＊ Please contact firms directly for bulk purchase or customization needs.

Material　Jinsha White Card



NT$199

Maruwen1950@gmail.com

04-24953600

2026

視覺及包裝設計類 Visual and Packaging Design

無藏跨界整合茗業有限公司｜臺灣茶書｜臺灣十大特色茶風味輪典藏禮盒

Wutsang Co., Ltd.｜Taiwan Tea Flavor Wheel Collector’s Gift Set: Ten Signature Teas of Taiwan







翻開禮盒，如同展開一場探索臺灣茶文化的閱讀旅程。收錄臺灣十大特色茶，將茶葉風味輪、色彩、插畫與資訊編排放入禮盒之中，讓不同茶款的風味特色更容易理解。既可以作為認識臺灣茶的入門，也適合收藏，讓茶文化以更親近的方式進入生活。

＊ 大量採購或客製化需求請洽業者

材質　紙類、馬口鐵罐

Opening the gift set is like embarking on a journey of discovery through Taiwan’s tea culture. It features ten of Taiwan’s signature teas, bringing together tea flavor wheels, colors, illustrations, and thoughtfully curated information within the gift set, making the distinctive characteristics of each tea easier to appreciate and understand. It serves both as an accessible introduction to Taiwan’s teas and as a keepsake for tea enthusiasts, bringing tea culture into everyday life in a more personal and engaging way.

＊ Please contact firms directly for bulk purchase or customization needs.

Material Paper, Tin Can



NT$2,280

sarah@wu-tsang.com.tw

04- 23380302

2026

視覺及包裝設計類 Visual and Packaging Design

時間旅人設計｜巡遊鳥榕頭[太平三景]

TIME TRAVELER DESIGN STUDIO｜Roaming Niaorongtou: The Three Wonders of Taiping







一份伴手禮，承載一段探索地方的文化旅程。時間旅人設計以原創角色串起楓香林榭步道、百年大樟樹與古農莊文物館三處景點，分別轉化為不同色彩與風味的曲奇。搭配插畫包裝與主題明信片，讓一盒點心不只帶回味道，也把太平的地方記憶一起帶回家。

＊ 大量採購或客製化需求請洽業者

材質　紙、鐵

A souvenir can carry with it a cultural journey of discovering a place. TIME TRAVELER DESIGN STUDIO brings three local attractions to life through its original characters—the Formosan Sweet Gum Promenade, the century-old camphor tree, and the Ancient Farm Artifacts Museum—each transformed into cookies with its own distinctive color and flavor. Paired with illustrated packaging and themed postcards, the collection brings home not only the flavors, but also the cherished memories of Taiping.

＊ Please contact firms directly for bulk purchase or customization needs.

Material Paper, Iron

2 3 5 8 11 12 13

全套大禮盒
Complete Gift Set NT$2,980

單一盒口味曲奇
Single-Flavor Cookie Box NT$290起

a881009123@gmail.com

0972-496981

2026

視覺及包裝設計類 Visual and Packaging Design

大呷麵本家｜ 呷好麵禮盒

Dajia Noodles Origin｜Noodles Origin Sustainable Heritage Box







一盒麵，也可以從包裝開始減少浪費。「呷好麵」禮盒運用100%再生紙漿一體成型工法，打造簡潔自然且兼具質感的包裝。內含天然麵條與臺灣特色風味醬料，並透過可重複使用的結構設計，延續包裝價值。

＊ 大量採購或客製化需求請洽業者

材質　再生紙紙漿

Even a box of noodles can help reduce waste through thoughtful packaging. The Noodles Origin Sustainable Heritage Box is crafted using a one-piece molding process from 100% recycled paper pulp, creating packaging that is simple and natural while maintaining a refined aesthetic. It contains natural noodles and Taiwanese specialty sauces, while its reusable structural design extends the value of the box beyond its initial use.

＊ Please contact firms directly for bulk purchase or customization needs.

Material　Recycled Paper Pulp



經典風味禮盒
Classic Flavor Gift Set　NT$948

好控雙養禮盒
Healthy Duo Gift Set　NT$1,120

noodlesorigin@gmail.com

04-26861026

2026

視覺及包裝設計類 Visual and Packaging Design

赫思西亞品牌創意有限公司｜白鹿夢、皮寬、瑪朵兔 針織娃娃系列

HESTIA BRAND DESIGN CREATIVE CO., LTD.｜Balloonmon, PeaQuin & Melodoll Knit Doll Series







陪伴不只是情感連結，也能成為文化故事的載體。赫思西亞以原創IP角色為核心，透過「白鹿夢」、「皮寬」與「瑪朵兔」三組角色設定，透過不同角色設定融入傳說、環境關懷與城市風格，展現多元文化意象。打造兼具收藏價值與生活溫度的針織娃娃系列。

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材質 面料：棉 98.5%、錦綸 1.4%、氨綸 0.1%
填充：聚酯纖維（PP棉）

Companionship is more than an emotional connection; it can also serve as a vessel for cultural stories. Centered around its original IP characters, HESTIA weaves legends, environmental awareness, and urban aesthetics into three distinctive character concepts — Balloonmon, PeaQuin, and Melodoll — expressing a diverse array of cultural imagery. The result is a series of knitted dolls that combines collectible appeal with the warmth of everyday life.

＊ Please contact firms directly for bulk purchase or customization needs.

Material Fabric: 98.5% Cotton, 1.4% Nylon, 0.1% Spandex
Filling: Polyester Fiber (PP Cotton)

NT$1,600

10@fbd.tw

04-24751919#214

2026

視覺及包裝設計類 Visual and Packaging Design

霧峰區農會｜初霧•頂級精釀

Wu-Feng District Farmer's Association｜First Mist: Ultra-Premium Craft Sake







選用霧峰香米與在地水源釀製，經陶甕熟成五年，展現溫潤細膩的酒體層次。包裝融合水墨山形、留白美學與瓷瓶工藝，將自然景觀與東方雅韻融入設計，傳遞霧峰深厚的人文底蘊與釀酒文化，展現地方風土與工藝美學的獨特魅力。

＊ 大量採購或客製化需求請洽業者

材質　外盒：手工糊盒
　　瓶身：鶯歌瓷瓶、特殊釉烤花

Made with Wufeng fragrant rice and locally sourced water, this craft sake is aged in ceramic jars for five years, revealing a smooth, refined depth and complexity. The packaging combines ink-wash mountain imagery, the aesthetics of negative space, and porcelain bottle craftsmanship, integrating natural landscapes and Eastern elegance into the design. It conveys Wufeng’s rich cultural heritage and brewing traditions, highlighting the distinctive charm of its local terroir and craftsmanship.

＊ Please contact firms directly for bulk purchase or customization needs.

Material Outer Box: Handcrafted Paper Box
Bottle: Yingge Ceramic Bottle with Special Glaze-Fired Decoration

NT$3,600

wffa252@gmail.com

04-23393252

2026

視覺及包裝設計類 Visual and Packaging Design

拾個月｜飛天宇宙艙

DearCrème｜Breezy-breezy Gift Box









「飛天宇宙艙」以沙鹿山海地景為靈感，運用海空色系、航線軌跡與水波紋理，將地方風土轉化為富有故事感的包裝設計。包裝採用 FSC™ 認證再生紙材，並以一體成型結構取代額外提袋，減少材料使用。

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材質　以日本再生源綠能卡100%再生紙為主

Inspired by Shalu’s mountainous and coastal landscapes, the Breezy-breezy Gift Box transforms the region’s local terroir into a story-rich packaging design through ocean-and-sky hues, flight paths, and water-ripple textures. The packaging is made from FSC™-certified recycled paper and features an integrated structure that eliminates the need for an additional carrying bag, thereby reducing material use.

＊ Please contact firms directly for bulk purchase or customization needs.

Material Printed on 100% recycled paper made with renewable from Japan

12

NT$658

betty721021@gmail.com

04-26331929